



NOVEMBER 10-15, 2026 · SPONSOR + PARTNER PROPOSAL

SIX DAYS. A WORLD TO RETURN TO.

Build a destination fans discover across a week of artist experiences.

[Tour the world ↗](#)

TUESDAY — SUNDAY

TUE	CLUB EXPERIENCE
WED	ART & CREATIVE
THU	FASHION & STYLE
FRI	SOUND & CULTURE
SAT	COMMUNITY DAY
SUN	CLOSING CELEBRATION

A BRIGHTER
CREATIVE
TOMORROW
TOGETHER

HOSPITALITY LOUNGE

COLLECTIBLES

LAUNCH WEEK

TUESDAY THROUGH SUNDAY

PROPOSED EXTERIOR CONCEPT

Proposed program. Final schedule and artist participation are subject to confirmation.

01 / THE OPPORTUNITY

A PLACE TO MEET.
A REASON TO EXPLORE.

10,000+

PROJECTED UNIQUE VISITORS

Broader awareness, product discovery and reasons to come back throughout the week.

8–10

active sponsor footprints

Inside + out

clubs, streets, plazas, destinations

ILLUSTRATIVE PLACEMENT ALLOCATION

01 Presenting plaza	02 Fashion studio
03 Food destination	04 Hospitality lounge
05 Night 01	06 Night 02
07 Night 03	08 Night 04
09 Night 05	10 Sunday / Night 06

02 / INSIDE THE CLUBS

FIT THE ROOM. KEEP THE ARTIST AT THE CENTER.



Durand Bernarr

Runway-side style studio + gallery discovery.



Dondria

Stage-adjacent recognition + intimate photo moment.



Curren\$y

VIP hospitality destination + tracked booking offer.

03 / OUTSIDE THE CLUBS

MAKE THE PLAZA PART OF THE PROGRAM.



PRESENTING PARTNER

The meeting point.

A central destination, Tuesday–Sunday schedule board and photo installation.

CATEGORY PARTNERS

Places to discover.

Fashion, food and hospitality experiences connect the routes between clubs.

04 / THE FAN JOURNEY

DISCOVER IT. COME BACK FOR MORE.



EXAMPLE / FASHION CATEGORY PARTNER

01 / DISCOVER

Enter the studio.

A world sign or club placement introduces the sponsor destination.

02 / PARTICIPATE

Make it personal.

Explore an approved digital accessory or photo experience.

03 / RETURN + ACT

Take the next step.

Return on another night and follow a tracked collection link or offer code.

05 / PROPOSED INVESTMENT

CHOOSE YOUR PLACE IN THE EXPERIENCE.

1 AVAILABLE

Presenting Partner

\$20K–\$25K

- “Rhyth Launch Week presented by [Brand]”
- Primary campaign + event-page branding
- Weekwide district and club presence
- One standard destination + simple reward
- Agreed delivery and engagement report

UP TO 3 AVAILABLE

Interactive Category

\$7.5K–\$10K

- One weekwide branded destination
- Defined category exclusivity
- One simple, scoped interaction
- World signage + campaign inclusion
- Tracked offer path + activation report

UP TO 6 / INCLUDING SUNDAY

Night Partner

\$3K–\$5K

- Association with one programmed night
- Club entrance + interior placements
- One simple fan interaction
- That night’s Rhyth promotion
- Night-specific reporting

Smaller options: world activation \$2.5K–\$5K; existing billboard/kiosk \$1K–\$2K. Alternative allocations within 8–10 sponsor footprints, subject to inventory.

06 / MEASUREMENT + NEXT STEPS

VISIBLE IN THE WORLD. ACCOUNTABLE AFTER IT.

REACH

Unique visitors

De-duplicated people reached by the activation, where instrumentation supports it.

ENGAGEMENT

Actions + return visits

Completed interactions, repeat visits, time spent and outbound clicks—reported separately.

OUTCOMES

Tracked redemptions

Sponsor links, discount codes and attributable orders or inquiries where tracking is agreed.

LET'S BUILD YOUR PARTNERSHIP

Choose the location. Define the action.

Agree the scope, creative, category and measurement plan.

Jessica Smith · Co-founder, Rhyth Labs

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Tour the world ↗

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